



Heritage to Horizons...

Commemorating 60 years of
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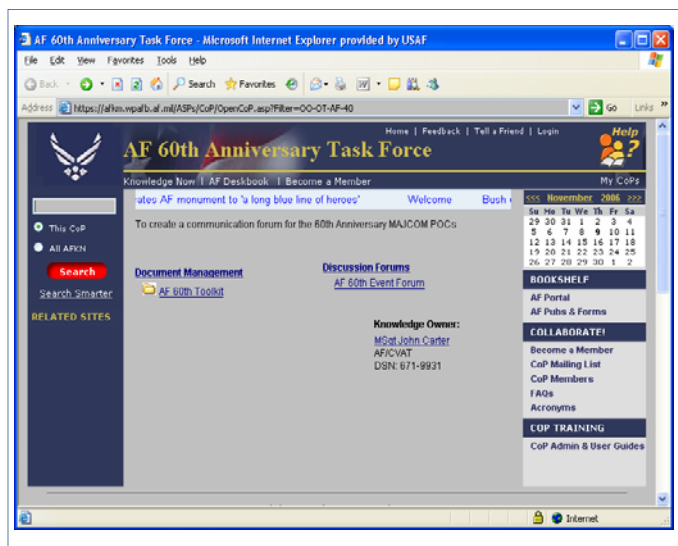
AF/CVAT UPDATES

AF60 Toolkit

We are pleased to announce one-stop-shopping for you to plan your 60th Anniversary events. The [AF60 Toolkit](#) located on the Knowledge Now, Community of Practice allows you to download AF60 graphics, public service announcements and videos. You can also order special promotional items (SPI's), and additional flags / banners. Finally, you can also get synched up with AF messages/60th Anniversary historical messages and request flyovers, band performances and drill team performances. Log on today to make your AF60 event the best it can be!

Special Promotional Items

AF60 SPI's have been ordered for MAJCOMs, ANG units, bands, and other organizations to help support

[AF60 Toolkit](#)

Air Force Recruiting efforts and commemorate our 60th Anniversary. Pins, pens, stickers, mini-footballs, mouse pads, and golfballs will be available beginning January 2007. Stay tuned for more information with specific instructions on how to order.

Flags and Banners

The CVAT Team has ordered more than 500 flags and banners for MAJCOMs, bases, and units AF-wide. Fly and display them proudly this year. For additional orders please go to the AF60 Toolkit.

AROUND THE AIR FORCE

MAJCOM

AETC launched their 60th Anniversary Commemoration on 8 September. AETC's website features a 60th Anniversary public service announcement show casing AETC history.

<http://www.aetc.af.mil>

Air National Guard

The Delaware ANG kicked off the AF60th Anniversary in style on October 14th with an Air Show at Dover AFB. The Delaware ANG has set the pace for the ANG!

AF Services

AFSVA set up its own website to help out various Services Agencies plan for their AF60 event.

Visit Services at<http://www.afsv.af.mil>[Feedback? Contact us!](#)

AF60 SPOTLIGHT



*More than 40,000
people attended the AF
Memorial dedication
ceremony and kick off
of the AF 60th
Anniversary
Commemoration*

The dedication of the Air Force Memorial on October 14, 2006 marked the kick-off to the Air Force 60th Anniversary commemoration. The Memorial is the first Air Force Memorial in the Washington DC area to pay tribute to the thousands of men and women who have given their lives in service to their country. More than 40,000 people attended the dedication ceremony and millions more heard about this historic occasion through news coverage nationwide and live-streaming on AF Link.

Air Force Art

Both the National Museum of the Air Force at Wright-Patterson AFB and the Pentagon Display Department held ceremonies in October to unveil their 60th Anniversary Art Exhibits. The Honorable Michael W. Wynne, Secretary of the Air Force, cut the ribbon to the Pentagon Art Display which covers AF History through paintings on five floors of the Pentagon.

Airmen Letters

Secretary Wynne and General T. Michael Moseley, kicked-off the 60th Commemoration Air Force-wide recognizing the

amazing accomplishments of airmen, past and present, in their October Letters to Airmen.

AFRS

The Air Force Recruiting Service took 60th Anniversary Commemoration activities by the horns with some outstanding initiatives.

The October edition of Futures Magazine featured a full page ad with the inclusion of the 60th Logo. 100,000 copies of the magazine were printed with 2,800 going to high school guidance counselor nationwide. Hard copies of the magazine were shipped to each recruiting command.

Here is a quick look other AFRS sponsored activities:

E-mail blast

More than 300k people logged on to AIRFORCE.com and received an email with information about the AF Memorial Dedication and AF60 Kick-Off!

Movie Buy

The AF60 PSA will be featured in movie theaters across the nation this November in 100+ markets. Grab your popcorn and soda and commemorate

your Heritage.

TV Buy

Tune into A&E, The History Channel, and The Military Channel. The 30 second AF60 PSA will run as part of their "Do Something Amazing" campaign. In addition, the recruiting service plans to release a separate 60th Anniversary spot as a public service announcement.

The PSA has also been sent to various networks and Cable TV channels.

National Truck Tour

The Cross into the Blue National Truck tour will feature the AF60 PSA when it goes on the road this year. Check out the AF60 CoP to view the video.

Lackland Video Team

A 3 minute video was developed and shown to an appreciative audience during the AETC 8 Sep event.

Historian's Office

A special 60th Anniversary copy of "The Gremlins" written by Ronald Dahl will be released this winter. AAFES stores will be receiving copies in Decem-

AF60 Seen & Heard

Check out the latest places where you may have heard the AF60 Message through our Public Service Announcements, historic Heritage to Horizons Video, and news outlets!

Spirit of the Air Force Video

30 Oct – 1 Nov
Airlift Tanker Association Annual Convention
Orlando, FL

AF60 PSA

8 Oct— USAFA football game vs. Colorado State
14 Oct — Texas A&M football game vs. Missouri
5 Nov— Washington Redskins vs. Dallas Cowboys football game

In the News

20 Sep — San Antonio Express coverage of T-37 flyover during Texas Valero Open on 20 September in honor of 60th.



[Download copies of AF 60th videos here.](#)

NOVEMBER 2006

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
			1	2	3 4-5 Lackland AirFest, Lackland AFB
					4
5	6	7	8	9 Veterans Day (Observed)	10 11-12 Las Vegas Air Show, Nellis AFB, NV
					11
12	13	14	15 Air Force Special Operations Command CV-22 Dedication, Hurlburt Field, FL	16 Air Force Association National Symposium on Space, Los Angeles, CA	17
					18
19	20	21 22-26 United States Air Force Academy's New York Initiative, New York, NY	22 Thanksgiving Day	23	24
					25
26	27	28	29	30	

Click the Patch for more information!!



MORE PHOTOS

AF Exhibit at Lackland AirFest

